

DREAM  
LEARN  
LIVE

swiss  
EDUCATION  
academy

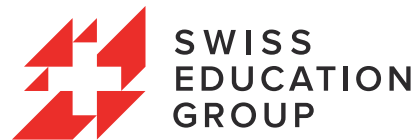




Hotel Institute Montreux

## Who is Swiss Education Academy?

We are a proud member of



Swiss Hotel Management School, Caux

We are an educational academy based in Switzerland, offering a variety of short courses linked to languages and hospitality. Based on 4 campuses, over 600 students each year discover and develop their talents.

### Our Montreux Campus

Nestled between Lake Geneva and the Alps, Montreux in the summer is home to the Montreux Jazz Festival and is only an hour from Geneva airport.

### Our Caux Campus

A short funicular train journey from Montreux, this beautiful campus offers a memorable experience as a former palace hotel high up on the hills above Montreux.



Swiss Hotel Management School, Leysin

### Our Leysin Campus

Previously a palace hotel, this campus links two buildings via a sky train and offers a variety of sports and leisure facilities!



Culinary Arts Academy Switzerland, Le Bouveret

### Our Le Bouveret Campus

Nestled on the shores of Lake Geneva, the lake is literally across the road – perfect for summer fun!

# Why Swiss Education Academy is the right choice for you



Do you enjoy discovering new cultures?



Are you enthusiastic and friendly?



Do you like speaking different languages?

Choose between language, culinary and hospitality camps. Discover your hidden talents! We'll offer you an exciting time and the chance to make friends from around the world!



## A quick note to the Parents,

We want your child to have an amazing time but your needs are equally important. Choosing Swiss Education Academy means your child can explore our beautiful, safe country while discovering hospitality, developing their language skills or taking their love of food to a new level!



“It takes a leap of faith for parents to send their children to a ‘foreign’ place to broaden their horizons. We are aware that you entrust us with those who are most precious to you. And we have a track record of doing our utmost to deserve this trust, while at the same time giving our young students an unforgettable experience.”

Emanuel Donhauser, Chief Academic Officer, Swiss Education Group

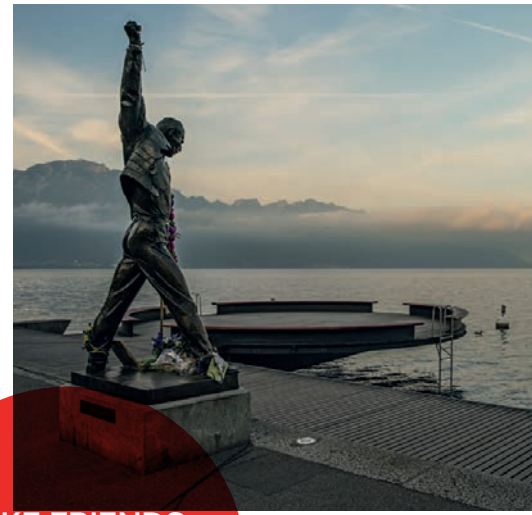
# Sunny Switzerland!

When you choose a short course with us, you'll benefit from all the great activities Switzerland has to offer!

**EXPLORE  
THE GREAT  
OUTDOORS!**



**DISCOVER  
ICONIC  
LOCATIONS**



**MAKE FRIENDS  
FROM ALL OVER  
THE WORLD**



# AN INTRODUCTION TO THE WORLD OF HOSPITALITY

Learn, live & love hospitality  
and discover campus life



## Why choose hospitality?

Hospitality (the art of welcoming visitors) is the largest growing industry in the world!

A hospitality education will allow you to focus on language skills, communication abilities, conflict management, personal and professional presentation, team building, negotiating, emotional empathy and much more.

## Ideal for: 16 to 20 year olds

Discover what the world of hospitality involves and unlock the great possibilities it can offer you!  
Our only request is that you have an English score of 4.5 IELTS (or equivalent).

## Duration: 2 weeks

Spend two weeks exploring Switzerland, making friends from around the world, learning the basics and choosing a specialisation to discover more about the world of hospitality.

## When

Sunday 9<sup>th</sup> April – Sunday 23<sup>rd</sup> April 2017 (SHMS)  
Sunday 16<sup>th</sup> July – Saturday 29<sup>th</sup> July 2017 (HIM)  
Sunday 13<sup>th</sup> August – Saturday 26<sup>th</sup> August 2017 (HIM)

Sunday 2<sup>nd</sup> July – Saturday 15<sup>th</sup> July 2017 (HIM)  
Sunday 30<sup>th</sup> July – Saturday 12<sup>th</sup> August 2017 (HIM)

## Where

Hotel Institute Montreux (HIM) or Swiss Hotel Management School (SHMS) - Montreux/Caux, Switzerland.  
*Nestled between Lake Geneva and the Alps, home to the Montreux Jazz Festival and an hour from Geneva airport.*

## Price

CHF 3,500.- (if you choose to combine this course with the World of Culinary, receive a preferential total price of CHF 5,000.-)

*Price includes: standard double bedroom, all meals and activities.*

*According to individual needs, health insurance, airport transfers and room upgrades are available upon request - please see admissions form for full details.*

*Additional bonus: Students that successfully complete the World of Hospitality programme and choose to pursue a 3-year Bachelor degree at one of our Swiss Education Group schools, will be reimbursed their World of Hospitality tuition.\**

*\*Fees to be reimbursed on a pro-rata basis*

# BENEFIT FROM THIS UNIQUE OPPORTUNITY TO SAMPLE THE EXCITING WORLD OF HOSPITALITY!



“I’ve really enjoyed it and I was really impressed by the whole Academy and the programme. Make the most of it, try and do as much as you can. The more you do the more you’ll experience and learn from it.”

Lucie Moore, World of Hospitality, British

## THE FIRST STEP TOWARDS YOUR FUTURE

Your time with us will be split between visits to local attractions, learning practical aspects of hospitality and social activities in the evenings. During your first week, you will be introduced to the world of hospitality, fine dining, cultures and customs and communication skills. Here is a sneak peek at a typical day during your stay with us...

Day 3	Morning	Afternoon	Evening
Tuesday	Understanding Cultures and Customs	Adventure Park	Chocolate Masterclass



*During your second week...*

With an average class size of 20 students, you will be able to select a World of Hospitality specialisation to tailor your second week to your interests:

### Developing Your Inner Leader

*Ideal for anyone looking to develop his or her leadership skills*

- Lead a multicultural team
- Develop your communication style
- Participate in “leadership in action” activities

### The World of Hotels

*A great opportunity to learn more about hotel life*

- Create a positive customer experience
- See what the customer sees at front of house
- Discover what goes on behind the scenes of a hotel

### The World of Events

*A perfect chance for anyone interested in learning more about event planning*

- Practice your creative planning
- Develop an event plan
- Participate in “events in action” activities

# AN INTRODUCTION TO THE WORLD OF CULINARY

Have a taste of student life  
and culinary treats



## Why choose culinary arts?

The culinary arts are a great way to bring your love of food to life!

Learning about the culinary arts opens up diverse career options. From food critic to restaurant manager, from sommelier to food photographer, this is the ideal way to combine your passion with a future career.

## Ideal for: 16 to 20 year olds

If you're a foodie, take your passion to the next level with your first step into the professional world of culinary arts. Our only request is that you have an English score of 4.5 IELTS (or equivalent).

## Duration: 1 week

Spend one week exploring Switzerland, making friends from around the world, learning the basics of culinary arts, including chocolate and pastry-making, to then return home with a new set of (delicious) skills.

## When

Sunday 16<sup>th</sup> July – Saturday 22<sup>nd</sup> July 2017

Sunday 30<sup>th</sup> July – Saturday 5<sup>th</sup> August 2017

Sunday 13<sup>th</sup> August – Saturday 19<sup>th</sup> August 2017

## Where

Culinary Arts Academy Switzerland, Le Bouveret, Switzerland.

*At the foot of Lake Geneva, this beautiful location is an hour's drive from Geneva airport.*

## Price

CHF 1,750.- (if you choose to combine this course with the World of Hospitality, receive a preferential total price of CHF 5,000.-)

*Price includes: standard double bedroom, all meals and activities.*

*According to individual needs, health insurance, airport transfers and room upgrades are available upon request - please see admissions form for full details.*

*Additional bonus: Students that successfully complete the World of Culinary programme and choose to pursue a 3-year Bachelor degree at one of our Swiss Education Group schools, will be reimbursed their World of Culinary tuition.\**

*\*Fees to be reimbursed on a pro-rata basis*

# MAKE THE MOST OF THIS UNIQUE OPPORTUNITY TO TASTE THE EXCITING WORLD OF CULINARY!



“I am considering a career in culinary arts and this is a way to discover if it is what I really want to do. I think that this introductory course is as close to the real thing as you can get. I especially enjoyed the outside activities as we have seen a lot of the area around the schools.”

Moyosore Oluwa Odunfa, World of Culinary, Nigeria

## BEGIN YOUR CULINARY JOURNEY...

Your time with us will be split between learning about the various stages of culinary arts and social activities in the evenings. Here is a sneak peek at a typical day during your stay with us...

Day 3	Morning	Afternoon	Evening
Tuesday	Introduction to Chocolate & Pastry	Visit to the Nestlé “Nest” Museum	Dinner at a Fine Dining restaurant



With an average class size of 15 students, your one-week session serves as the perfect entrée, with such courses including:

### Fundamentals of Classical Cooking

Learn the practical basics required in any professional kitchen

### Introduction to Menu Design

Discover the impact a well-prepared menu can make

### Introduction to Chocolate & Pastry

While in the land of chocolate, discover this delicious fine art

### Foods of the World

Travel the culinary globe and experience flavours from all around the world

### Kitchen Management & Food Safety

Learn the essentials required in any professional kitchen



# JOIN THE SWISS LANGUAGE CLUB

English, French & German  
language clubs in Switzerland



## Why learn a new language?

Speaking an extra language is a great way of discovering the world!

Our language camps are a great way to meet new people, have a fun summer, and explore Switzerland!

## Ideal for: 12 to 18 year olds

Enjoy an international, safe environment with great food and lots of extra-curricular activities.

## Duration: From 1 week +

Choose how long you would like to stay with us! Starting with an initial week, French and English courses are run for 8 weeks over the summer, and German courses are run for 5 weeks.

## When

Sunday 25<sup>th</sup> June – Saturday 1<sup>st</sup> July 2017  
Sunday 2<sup>nd</sup> July – Saturday 8<sup>th</sup> July 2017  
Sunday 9<sup>th</sup> July – Saturday 15<sup>th</sup> July 2017  
Sunday 16<sup>th</sup> July – Saturday 22<sup>nd</sup> July 2017

Sunday 23<sup>rd</sup> July – Saturday 29<sup>th</sup> July 2017  
Sunday 30<sup>th</sup> July – Saturday 5<sup>th</sup> August 2017  
Sunday 6<sup>th</sup> August – Saturday 12<sup>th</sup> August 2017  
Sunday 13<sup>th</sup> August – Saturday 19<sup>th</sup> August 2017

**n.b. German courses are available from 16th July to 19th August 2017**

## Where

Swiss Hotel Management School, Leysin, Switzerland.

*40 minutes from Montreux and Lake Geneva, Leysin's active, dynamic atmosphere and its many sports and leisure facilities are just some of the reasons why it is home to so many international schools and colleges.*

## Classes

On day 1, all participants take a placement test and students are divided by level. On average, there are four 45 min classes a day with approximately 12-13 students per class. At the end of your stay, you will be presented with a certificate of participation.

## Price

1 week: CHF 1,250.-

2 weeks: CHF 2,150.-

3 weeks: CHF 3,130.-

Each additional week: CHF 1,050.-

*Price includes: standard double bedroom and all meals. According to individual needs, health insurance, airport transfers and room upgrades are available upon request - please see admissions form for full details.*

**Make the most of this unique opportunity to spend an unforgettable summer in Switzerland!**

## WHAT OUR STUDENTS SAY!

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“The camp was great. I really enjoyed it and made a lot of new friends from different countries. The teachers were fun and nice and I learned a lot. I want to come back next year.”

*Elio (12), Swiss Language Club, Swiss*



“I was learning English at SLC. These three weeks were amazing! I’ve improved my English skills, found lots of friends from different parts of the world. It’s really wonderful because when we communicate, we practice English. SLC is a place where you want to return again and again.”

*Inga (15), Swiss Language Club, Russian*



“SLC was an amazing experience. I learned a lot, especially in English and I’ve made a lot of new friends. In one word, this camp was unforgettable!”

*Tamara (17), Swiss Language Club, Swiss*

## ACTIVITY PACKAGES!

With over 30 years experience, we are proud to offer high quality summer programmes, combining intensive language lessons in the morning with varied sports, leisure activities and excursions in the afternoon and evening.

Choose from 7 different activity packages – and the longer you're with us, the more activities you'll be able to enjoy!

Activity Package	Adrenalin Rush	Discover Switzerland	Pastry and Chocolate	A Leader For Tomorrow's World	Fun and Games	Fit and Fast	Take It Easy
<b>Monday</b>	Adventure Park	Grotte aux Fées	Pastry and Chocolate	A Leader For Tomorrow's World	Sport Center	Sport Center	Dancing or Zumba
<b>Tuesday</b>	Dirtscot / VTT	Boat Tour	The Nest Museum	Visit of United Nations and Geneva	Aquaparc	Adventure Park	Aquaparc
<b>Wednesday</b>	Hiking	Hiking	Pastry and Chocolate	Communication skills	Hiking	Hiking	Hiking
<b>Thursday</b>	Rafting	Glacier 3000	Culinary Workshop	The World's Climatic Issues	Adventure Park	Swimming Pool	Shopping in Vevey or Montreux
<b>Friday</b>	Via Ferrata / Rock Climbing	Chillon Castle and Montreux	Pastry and Chocolate	Escape Room	Lasergame and Bowling	Sport Center	Sport Center
<b>Extra cost</b>	CHF 250.-	CHF 125.-	CHF 100.-	CHF 100.-	CHF 50.-	Included in the price	Included in the price
<b>Max number of students</b>	18	-	15	15	-	-	-
<b>Age</b>	14 +	all	all	14 +	all	all	all
<b>Dates</b>	02.07-12.08	25.06-19.08	02.07-12.08	09.07-05.08	25.06-19.08	25.06-19.08	25.06-19.08
<b>Please note</b>	-	-	Course only in English	Course only in English	-	-	-

### Saturday Excursions

For those staying a minimum of two weeks, a full day excursion is organised each Saturday. Destinations can include the Olympic Museum in Lausanne, the Maison Cailler chocolate factory in Broc and the City of Bern.

## DAILY LIFE

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### Meals

An active lifestyle requires healthy, balanced meals. Our chefs have years of experience preparing delicious, nourishing menus.

- **Monday through Friday**

Three meals are provided daily from Monday to Friday: breakfast, lunch and dinner. All meals are served in an all-you-can-eat buffet style. A typical buffet includes a selection of salads, main courses, desserts, fruit and drinks.

- **Saturday and Sunday**

Weekends are made for sleeping in! Breakfast and lunch are combined into a single meal – our copious, popular brunch buffet. In the evening, a hearty dinner awaits students in the cafeteria after they return from the day's excursions and activities.

- **BBQs**

For a change of pace, our chefs occasionally organise garden barbecues with a large choice of grilled meats and sausages, as well as a selection of healthy salads, finished off with a delicious dessert buffet and fresh fruit.

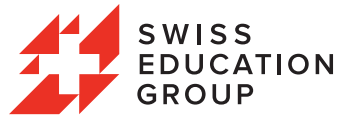
### Accommodation

Participants are housed in standard or deluxe, single or double rooms. The standard double room is included in the course fee, or alternatively a deluxe room is available at an additional price (please see the admissions form). All deluxe and standard rooms have their own bathroom.

### Facilities

Facilities include modern classrooms, an auditorium, a modern lobby, reception area, our Market Place cafeteria and Coffee Beans cafe, a panoramic terrace, games room, SLC disco, table tennis equipment and WIFI.





Swiss Education Group is your Swiss alliance of private hospitality management schools.

Our 4 hospitality management schools, alongside the Culinary Arts Academy Switzerland, offer undergraduate and postgraduate qualifications. With a variety of specialisations on offer, ranging from Events Management to Finance, we encompass 7 brands across 7 state-of-the-art campuses (Brig, Le Bouveret, Caux, Leysin, Lucerne, Montreux & Neuchâtel).

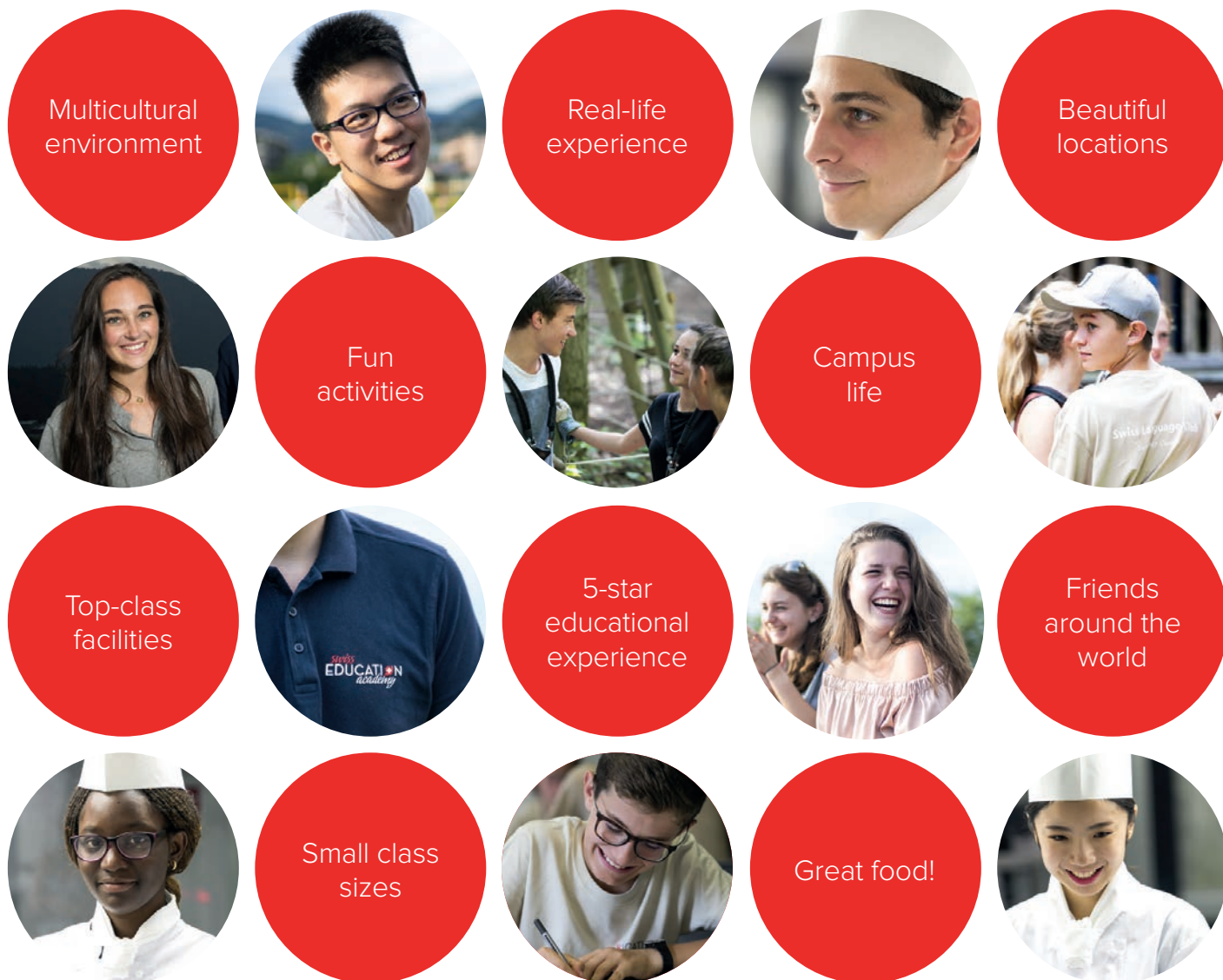


“This experience has fuelled my passion for culinary arts and also opened my eyes to the many opportunities in the world of hospitality.”

Grace Ndebele, 17, Zimbabwe

Grace with (from L-R): Florent Rondez, CEO of Swiss Education Group, Jérémie Valiton, Director of Swiss Education Academy

# Top 10 Reasons to choose Swiss Education Academy



Make the most of this unique opportunity today!

[swisseducationacademy.com](http://swisseducationacademy.com)

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