

| <b>BHMS 課程內容:</b>  |                                 |
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| <b>一年制瑞士飯店管理文憑課程 Swiss Diploma in Hospitality Management + 4-6 月支薪實習</b>                   |                                 |
| Industry Training Preparation  | 實習前準備課程                         |
| Food Service Operations  | 食品服務操作                          |
| Theory of Food Service   | 食品服務概論                          |
| Principles of Food Production  | 食品生產原則                          |
| Personal Development   | 自我發展                            |
| Business Communication I   | 商業溝通表達                          |
| Learning and Study Methodology I   | 學習和研究方法報告                       |
| Introduction to Personal Computing   | 個人電腦概論                          |
| German Communication 1   | 德語溝通表達 1                        |
| German Communication 2   | 德語溝通表達 2                        |
| German Communication 3   | 德語溝通表達 3                        |
| Sales & Marketing  | 行銷學                             |
| Introduction to Hospitality and Tourism  | 飯店觀光產業介紹                        |
| Foundation Certificate in Wines  | 基礎酒類證照                          |
| Business Ethics  | 企業倫理                            |
| Introduction to Yield Management Concepts  | 產量管理概念介紹                        |
| Micros Fidelio 1   |                                 |
| French Conversation  | 法語                              |
| Accounting 1   | 會計 1                            |
| Introduction to Spirits and Other Alcoholic Beverages                                      | 烈酒及其他含酒精飲料介紹                    |
| <b>兩年制瑞士飯店管理高級文憑課程 Two years Swiss Higher Diploma in Hospitality Management+ 4-6 月支薪實習</b> |                                 |
| Geography of Tourism   | 旅遊地理學                           |
| Yield Management   | 產量管理                            |
| Front Office Operations  | 前臺作業管理                          |
| Introduction to Housekeeping   | 客房管理介紹                          |
| Accounting 2   | 會計學 2                           |
| Micros Fidelio 2   |                                 |
| Study and Research Methodology II  | 學習和研究方法報告                       |
| Micro & Macro Economics  | Micro & Macro Micro & Macro 經濟學 |
| Human Resource Management  | 人力資源管理                          |

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| Convention and Events Management 宴會及活動  |
| Introduction to Management Theory & Practice 管理學概論及實習介紹   |
| 三年制飯店管理大學學位課程 Three years British BA Degree in Hotel and Hospitality Management < 由英國 Robert Gordon University 頒發學位 > + 4-6 月支薪實習 |
| Academic Writing 學術寫作   |
| Research Methods in a Hospitality Context 飯店管理研究方法  |
| Hospitality Property Services & Management 飯店所有權服務及管理   |
| Strategic Planning & Change Mgt in the Hotel & Hospitality Industry 策略性規劃 & 更換飯店管理人 & 飯店產業  |
| Hospitality Retail Management 飯店零售管理  |
| Management in Practice 實習管理   |
| Workplace Internship 實習   |