

HTMi, 2011 年 11 月 20 日新聞稿

Headline! 恭喜!並歡迎HTMi 新學術合作夥伴英國國立 Edinburgh Napier University 成爲 HTMi 頒發飯店餐旅及觀光碩士學位夥伴 MSc in Hospitality and Tourism Management, 將來學生從HTMi 碩士畢業可以取得瑞士HTMi的MBA in Hospitality Management 及英國國立 Edinburgh Napier University MSc in Hospitality and Tourism Management **雙碩士學位**。

請流覽英國大學觀光休閒系排行榜, 其中 Edinburgh Napier University 排名 Top 15.

<http://www.guardian.co.uk:80/education/table/2011/may/17/university-guide-tourism-transport-travel>

詳細請流覽 HTMi 網站 http://www.htmi.ch/Info_489.aspx

New Masters Course at HTMi with Edinburgh Napier University

HTMi is proud to announce that for the first time, an Edinburgh Napier University MSc in Hospitality and Tourism Management is being offered outside the United Kingdom at HTMi. Dr Paul Barron, Reader in the Edinburgh Napier University School of Marketing, Tourism and Languages and Programme Leader, said: “ we are delighted to add this programme to our increasing international portfolio and are looking forward to a long relationship with HTMi. This unique programme provides students the opportunity to study towards an Edinburgh Napier masters qualification in collaboration with an internationally recognised Swiss Hotel School”

Edinburgh Napier University is a dynamic, innovative and forward-looking institution, with a vision to be one of the leading, modern professional universities in the United Kingdom by 2015. It was awarded the Queen’s Anniversary Prize for Higher and Further Education in 2009. Internationally, Edinburgh Napier University has a high profile for the delivery of excellent international programmes and is very experienced at supporting a diverse range of international students.

Students on the new Masters course will benefit from face-to-face interaction with lecturers from the University, working alongside the experienced teaching team at HTMi, as well as enjoying full access to the University’s online resources. Full details of the course will be released very soon. The panel approving the ward at HTMi is shown in the

picture attached

Says David Coy, HTMi Academic Dean: “HTMi is delighted to have agreed a long term partnership with a university that has a significant international presence and which is consistently highly ranked in the UK. It is also the highest ranked UK university at Master’ s level in Switzerland. This Master’ s level degree builds upon the cumulative expertise of the lecturing teams from both institutions, developed over recent years, in Hospitality and Tourism Management. In addition students will concurrently be able to achieve a Masters level award from HTMi.”

Full details of the course structure will be released very soon.

Ian Larmour, Director, HTMi, November 2011

Edinburgh Napier
UNIVERSITY

